

Study on the Community Ecotourism Management Mode in the Development of Ecotourism

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Abstract: In the process of eco-tourism industry development and construction, it is necessary to develop and promote demand according to the management mode of community eco-tourism, implement necessary community eco-tourism construction, and effectively expand the market scale. In accordance with the situation in which the development of social eco-tourism management is not in place, the key factors affecting the development of eco-tourism are analyzed. According to the overall model of community ecotourism management, select reasonable solutions and methods, continuously promote the community dynamic ecological development of tourism construction management level, clarify the actual operational development requirements, and implement operational standards and implementation methods. According to the specific community ecotourism construction and tourism mode, strengthen the analysis of the development level of collectivized tourism, focus on the thinking analysis of the comprehensive subject content of residents in the community, and improve the ecological development tourism form that protects the interests of residents. In accordance with the industrial development process of residents' tourism, we will quickly strengthen environmental protection management and control and improve the comprehensive protection of the tourism environment.

1. Introduction

Along with the rapid development of social eco-tourism in China, the market size of the community tourism industry has gradually expanded. It is necessary to adopt the community tourism management model as the development standard, implement effective measures analysis, and strengthen the construction of ecotourism industry according to demand. Based on the development of community residents' industry, strengthen the protection of tourism industry, continuously expand the value of ecological promotion value of ecotourism services, timely adjust the problem of unfixed management, deal with the problem of management confusion, and adjust the level of management and control of ecotourism industry.

2. The development of an eco-community tourism industry

The eco-tourism industry is based on the development of traditional tourism mode, implementing effective sustainable development, taking the characteristic ecological environment as the standard, protecting the ecological environment as the development premise, relying on the natural ecological environment to continuously expand the overall development trend and implement sustainable development. idea. In accordance with the ecological characteristics of eco-tourism, implement sustainable and stable development, expand the comprehensive natural harmonious development guidelines and requirements of the ecological environment, rely on the construction of natural ecological culture, adopt an effective eco-friendly approach, and carry out ecological experience, ecological education, and ecology. Pleasant travel lifestyle. Along with the development of industrial civilization, people began to gradually shift from material life to spiritual life development. People began to bring environmental problems and pay attention to the survival problems that may threaten all mankind. For the problem of pursuing economic development and

ignoring the meaning of survival value, problems such as soil erosion, soil desertification, destruction of forest and marine resources, energy decline, chemical substance abuse, and resource population contradictions are increasingly revealed. Adopting the necessary sustainable and stable development, and taking the development of an effective tourism industry as the premise, we will continue to strengthen the comprehensive management of globalization. In accordance with a certain degree of development needs, promote the sustainable development of the environment, analyze the problems of the past, study the significance of the natural return value of eco-tourism, and constantly establish its good self-protection in the process of tourism and business development.

In the process of ecotourism development, it is necessary to continuously innovate and explore, seek the basic concepts of modern community ecotourism, and according to the collection of tourism models, implement the necessary ecological tourism full advantage judgments, fully display their unique humanistic ideas, build community center ideas, and improve The core value of sustained and stable development and the rapid development of coordinated tourism mode. In accordance with the tourism industry model, the transfer of tourism subjects will be promoted, the traditional tourism model will be broken, and the sustainable development of the tourism industry will be realized [1].

3. The basic status of the development of community ecotourism

In the process of tourism industry development, community eco-tourism is based on the mainstream interests and achieves a sustainable and stable development model through the form of community ascending tourism. According to the imperfect situation of community ecotourism, it is necessary to gradually analyze, gradually transfer, deal with the shortcomings in a timely manner, gradually reveal, analyze the situation that the problem is not handled in time, and analyze the situation of tourism development defect.

In the process of community ecotourism development, the sustainable development model is not perfect. If it is not used effectively, it will not achieve a win-win situation for enterprises and communities. In the process of protecting the environment, it is necessary to focus on the construction of eco-tourism in the community, and analyze the various problems in the community. According to the key elements of community ecotourism, analyze the analysis of tourism environmental protection and community residents' associated value, do a good job of supplementing and timely processing the benefits collection. The overall level of eco-tourism management in some communities is not in place. There is no overall planning and control standards, lack of rational allocation of resources, unreasonable management and management standards, and inadequate facilities, which directly affect the rapid development of ecotourism. In the specific analysis process, it is necessary to implement a unified business model judgment according to the relevant development forms and standards, clarify the development of the community ecotourism industry, analyze the implementation of environmental problem guarantees, and fundamentally establish effective solutions to implement and improve The construction of the development model of community ecotourism industry.

The realization of tourism industry economy requires the construction of cultural ecology, but the current business model is often commercialized and lacks humanistic atmosphere. High ticket fees, food and beverage expenses, etc. increase the economic burden and seriously affect the community community ecotourism. It is necessary to clearly determine the historical value and the significance of tourism value of community ecotourism. It is necessary to integrate the humanistic ideological value into the process of tourism ecological management, enhance the cultural atmosphere and promote the development of culture.

With the continuous improvement of people's living standards, it is necessary to increase the diversity of life and the rapid development of the tourism industry. In the development process of the tourism industry, it is necessary to analyze the main content of the community ecotourism industry, analyze the cooperation according to various aspects, and gradually strengthen the relationship analysis among residents, communities, governments, communities and other subjects,

focusing on the analysis of the residents' interest chain. Relationship, analysis of the situation of weak ability and rights. For example, in the process of tourism reception, residents are responsible for receiving and providing various service contents, building a fair and fair society, and ensuring balance in all aspects.

There are differences between community ecotourism management and other tourism industries. It is necessary to use residents as the main unit and community as the unit to implement effective tourism thought content analysis. In accordance with the specific implementation and operation standards, give full play to the positive construction advantages of community residents, and focus on judging the construction of community ecotourism industry. Combined with the relevant value requirements of community eco-industrial tourism, the transformation of traditional concepts, the initiative is poor, can not meet the content of eco-tourism. In the process of decision-making operation, the management of community tourism is often lacking, which leads to the inability of community ecotourism to meet the advantages of overall construction. It is necessary to analyze the influencing factors of community ecological development.

The living standards of the residents continue to develop and the tourism industry is constantly changing. In the process of tourism culture construction, culture and environment will directly affect environmental and ecological changes and hinder the development of culture. In the process of community ecotourism, it is necessary to take an effective tourism industry environment as a protection target, implement necessary ecological and cultural environmental problems analysis, and implement effective protection operations. According to the overall process of work management and control, according to the process of ascending tourism development, effective ecotourism development is implemented, and the problem of cultural characteristics failure is analyzed in time. According to the content of cultural industry, it focuses on the differences between traditional culture and modern culture, develops advantageous and distinctive services, gradually reduces traditional problems, and expands the comprehensive development of culture [2].

In the process of China's tourism industry development and control, the overall management level is insufficient and cannot meet the requirements of balanced development. According to the actual situation, it is necessary to comprehensively analyze the construction of the tourism industry and obtain the necessary source of customers. In accordance with the actual requirements of the source of customers, the use of effective tourism industry analysis, timely adjustment of the overall quality of tourism services. The level of innovation and development of tourism products is insufficient, the difference is large, and the tourism content is single. The participation of community ecological services is poor. It is necessary to implement the necessary eco-tourism construction in accordance with the requirements of fixed development and development, in accordance with the criteria for community tourism ecological development and construction, to clarify specific normative construction requirements, and to clarify specific target construction and implementation methods. In accordance with the overall development management and construction process of the tourism industry, with the development goal of tourism industry development management, the implementation of unified standard content analysis, strengthen comprehensive and standardized management, timely deal with the integration of industry and community, and improve tourism integrated management, The problems in the development of tourism are adjusted.

4. Three measures for the implementation of industrial ecological management in tourism communities

According to the main content of the community's tourism ecological change, accurately analyze the specific needs, fully play your overall role, and constantly promote the management and development of the community tourism industry. In accordance with reasonable requirements, timely collect the specific opinions of residents, make a reasonable evaluation implementation plan, clarify the overall problems and implementation feasibility study methods, and strengthen the construction of community ecotourism management. In accordance with the community's comprehensive communication management platform, strengthen the exchange control of residents.

In accordance with the specific actual situation, clear the operation of the system reform system, improve the relevant content of the coordination and control department in the first time, timely deal with various problems in accordance with the standards of the ascending tourism construction of specific communities, identify the deficiencies, and clearly resolve the implementation. Operation method.

In accordance with the actual development requirements of interest construction, the implementation of fair and equitable management and control relations, clear the smooth development requirements of the community ascending tourism construction. In accordance with the implementation process of management, in accordance with the government's management and control standards, establish a sound system management form, and improve the comprehensive interests protection management level. According to the specific changes, develop effective official standards. According to various factors, residents are encouraged to engage in effective analysis of the content of tourism production and operation, and obtain necessary analysis of the economic benefits of product management. In accordance with the requirements of the comprehensive development and construction of the corporate government, the necessary credit service content is obtained from the residents, the funds are used to implement the content of the project, the tourism project research is carried out, the effective economic income is obtained, and the development and distribution control of the comprehensive building system is improved.

For the construction of remote tourism industry, it is necessary to analyze the problem of insufficient residents' overall cultural quality and analyze the lack of tourism knowledge. In accordance with the needs of the development and management of community ecotourism industry, implement effective tourism knowledge training, according to the residents' tourism knowledge, you will be hungry, gradually carry out the necessary analysis of tourism economic benefits, and timely adjust the problem of tourism u environmental industry backwardness. Implement effective community residents' tourism awareness analysis according to demand, accurately judge the important value and significance of ecotourism, strengthen the management and control of community ecotourism, implement effective tourism knowledge training, and continuously improve the level of knowledge management and control. In accordance with the comprehensive development needs of economic benefits, the implementation of effective tourism environmental protection analysis, and constantly improve the level of tourism standards adjustment and construction of community residents, enhance the comprehensive application of tourism, and expand the integrated management of community ecology [3].

In accordance with the requirements of community ecotourism construction in the development of ecotourism industry, implement effective industrialized economic construction, comprehensive overall factor requirements, judge community ecotourism management mode, strengthen the ecotourism management mode from the actual operation process, and strengthen tourism talents. Cultivate and control, establish a sound community eco-tourism industry service project, docking special talent services and eco-tourism.

5. Conclusion

In summary, in the process of ecotourism development, there are many shortcomings in the community ecotourism management model. The overall target level of residents is not strong, the level of cultural development is not balanced, and the management of tourism enterprises is not in place, directly affecting the overall development of community ecology. According to relevant issues, we need to implement effective problem analysis, and in accordance with the necessary requirements, continuously improve the comprehensive and positive development level of residents' management, do the necessary driving and training operations, improve the residents' awareness of tourism management, and improve the rapid development of the community ecotourism industry. In accordance with the needs of the development of eco-tourism industry, strengthen the construction of effective community eco-tourism, implement industrial analysis standards, continuously improve the deployment of tourism software resources and hardware resources, formulate reasonable operational analysis standards, propose development forms in line with eco-tourism construction,

and clarify communities. Eco-tourism deployment implements operational procedures, formulates reasonable standards for management and control, and continuously improves operational procedures to ensure that community ecotourism meets the needs of overall construction and development.

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